

FOR IMMEDIATE RELEASE

Kohl's Donates Additional \$1 Million to American Red Cross for Hurricane Relief Efforts

MENOMONEE FALLS, Wis., September 12, 2017– In the wake of Hurricane Irma, Kohl's (NYSE: KSS) announced an additional \$1 million cash donation to provide support in the relief and recovery efforts from the storms that continue to devastate communities in the Southeastern United States. In total, this brings Kohl's donation to the American Red Cross, which is delivering vital emergency supplies and services in the impacted areas, to \$2 million. Kohl's will also continue to provide financial assistance to associates who have been directly and significantly impacted by the storms.

"With several storms impacting our country, it's more important than ever that Kohl's lend our support to the American Red Cross," said Kevin Mansell, Kohl's chairman, CEO and president. "Our hearts are with our associates and all of the families impacted, as they work to recover. We know these affected communities will come back stronger than ever."

In addition to financial contributions, Kohl's is encouraging its associates to volunteer in support of relief efforts through Kohl's volunteer program. To inquire about coordinating a Kohl's volunteer program event, contact your local Kohl's store and ask to speak with the store manager about the event. Find your nearest Kohl's by visiting Kohls.com.

The safety of Kohl's associates and customers is of the utmost importance. Kohl's is closely monitoring conditions in the impacted areas and will provide updates on store closures and re-openings on Corporate.Kohls.com.

Kohl's is committed to supporting its communities year-round, including in times of need. Since 2001, Kohl's has donated more than \$8.5 million to support the American Red Cross with disaster relief efforts across the country.

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl's offers amazing national and exclusive brands, incredible savings and an easy shopping experience in our stores, online at Kohls.com and on Kohl's mobile app. Throughout its history, Kohl's has given nearly \$600 million to support communities nationwide. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl's impact in the community and how to join our winning team, visit Corporate.Kohls.com.

About the American Red Cross

Each year, the Red Cross responds to nearly 64,000 disasters across the country, including home fires, hurricanes, floods, earthquakes, tornadoes and wildfires. Red Cross services are provided to people in need of assistance at no cost and regardless of income through the generosity of Red Cross donors.

Individuals can help people affected by disasters by making a gift to American Red Cross Disaster Relief. Donations to Disaster Relief enable the Red Cross to prepare for, respond to and help people recover from disasters big and small. Visit redcross.org, call 1-800-REDCROSS or text the word REDCROSS to 90999 to make a \$10 donation.

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